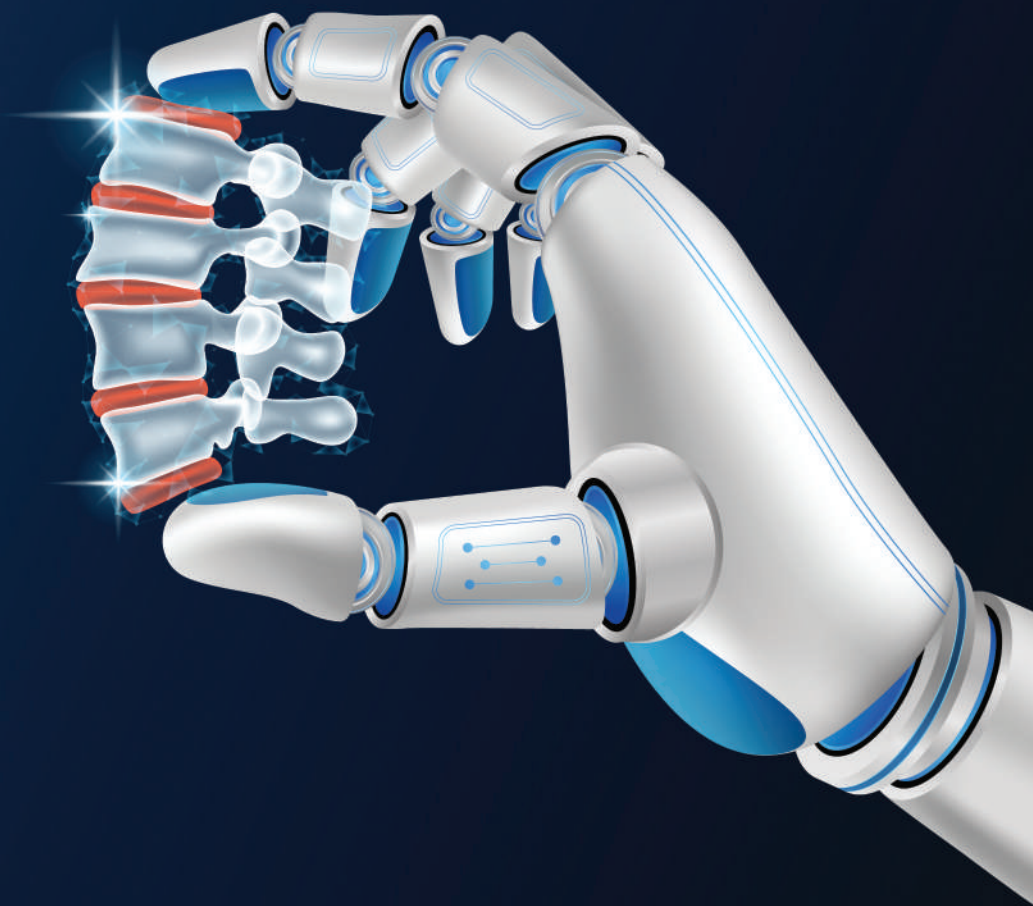


EXCLUSIVE BRANDING OPPORTUNITIES



Sponsorship, Product Demonstration,
Promotion & Marketing Packages



Venue:

The Leela, Gandhinagar.

Date:

16-19 October 2024 (WED - SAT)

www.missabcon24.in



Organised By



Hosted By





MISSAB

The Minimally Invasive Spine Surgeons Association of Bharat (MISSAB) is at the forefront of advancing minimally invasive spine surgery in India. Committed to uniting experts and disseminating cutting-edge knowledge, MISSAB serves as a hub for excellence in this critical medical field. By bridging the gap between pioneering research and young practitioners, MISSAB is shaping the future of spine surgery, ensuring the highest standards of care for patients nationwide.

MISSABCON 24

The 10th Anniversary national conference hosted by MISSAB & Spine Association of Gujarat (SAG), is a landmark event in Indian spine surgery. This time it is going to be held at The Leela, Gandhinagar in October 2024. MISSABCON24 will showcase the latest in minimally invasive spine surgery. With transformative technologies and innovative techniques, it offers a unique platform for networking and learning. Sponsor "MISSABCON 24" to position your brand at the forefront of surgical innovation, reaching leading surgeons, healthcare professionals, and industry experts. Don't miss this opportunity to support the future of spine surgery in India.

<https://www.missabcon24.in/>



INCREASE YOUR BRAND EXPOSURE

AT THE LEADING INDIAN MINIMALLY INVASIVE SPINE SURGERY EVENT IN 2024

Since 2014, MISSAB has hosted successful National Conferences on Minimally Invasive Spine Surgery, making MISSABCON the prime event for Spine Surgeons, Neurosurgeons, and Orthopedic Surgeons in India. Centered on presenting the latest advancements in minimally invasive techniques, MISSABCON facilitates knowledge exchange and fosters collaborations among medical professionals, Medical Technology Companies, Pharma companies, Distributors, and Investors, driving innovation in the field.

MISSABCON returns stronger to Gujarat. "MISSABCON 24" in Gandhinagar this October anticipates 1000+* attendees. The four-day event includes extensive academic sessions. For the first time in the history of the Indian MISS Landscape, as an industry representative, you'll have the opportunity to showcase your capabilities through dedicated technology and technique presentation sessions lasting 1.5 to 3 hours. MISSABCON 24 offers abundant opportunities for learning, networking, and collaboration in minimally invasive spine surgery.

Team MISSABCON
Email: secretary@missabcon24.in

*- approximate estimate only



WHY BE A SPONSOR?



- Build Brand Awareness in difficult to reach target Market
- Gain Access to diverse range of Surgeons and Key opinion leaders
- Gain International Exposure
- Gain Credibility Through Association with India's largest MISS event
- Get Help to Launch Products or Services through targeted marketing campaigns within "MISSABCON 24"



KEY ATTENDEES

1. Spine Surgeons
2. Neuro Surgeons
3. Orthopedic Surgeons
4. Key Opinion Leaders
5. International Faculty
6. Researchers
7. Spine Technology Experts
8. Industry Experts
9. Investors
10. Trade representatives



IMPORTANT HIGHLIGHTS:



- 2.5 days of scientific sessions with parallel surgical technique deliberations
- 1.5 days of industry driven technology and technique workshops
- 100+ national and international faculty
- Keynote lectures
- Educational presentations
- Surgical workshops- technique focused
- Panel discussions
- Questions and answers
- Research paper presentations



IMPORTANT HIGHLIGHTS:

- Awards for researchers, innovators, and presenters
- Entertainment shows and tourist visits
- In depth product presentations
- Exclusive video recordings
- Technology and Technique Workshops
 - From 16th to 17th afternoon
 - Conducted in three separate halls
- Symposia and paper presentations
 - From 17th afternoon to 19th October
 - Conducted in the Grand ballroom
- Prerecorded surgical videos session
 - From 17th afternoon to 19th October
 - Will be conducted in a parallel hall





THE GRAND LOCATION

Experience "MISSABCON 24" at **THE LEELA GANDHINAGAR**
- Modern Luxury, Traditional Charm. Join us from October
16-19, 2024, for a blend of elegance, fitness, spa, and delicious
Gujarati cuisine. Your seamless and memorable stay awaits.



SPONSORSHIP OPPORTUNITIES

| Sponsorship Opportunities | Price (Rs.) | Availability |
|--|---------------------------------|----------------------------|
| Technology and Technique Workshop Sponsor (Session Time : 1.5 Hrs) | 5,00,000 | Exclusive |
| Technology and Technique Workshop Sponsor (Session Time : 2 Hrs) | 7,00,000 | Exclusive |
| Technology and Technique Workshop Sponsor (Session Time : 3 Hrs) | 10,00,000 | Exclusive |
| Industrial delegate Sponsor | 8,000 per delegate, per session | 10 to 20 spots per session |
| Featured Exhibitor Sponsorship | 60,000 | Unlimited |
| Platinum Sponsor | 30,00,000 | 1 Spots |
| Diamond sponsor | 25,00,000 | 2 Spots |
| Gold sponsor | 20,00,000 | 3Spots |
| Silver sponsor | 15,00,000 | 4 Spots |
| Standard Stalls Sponsorship | 7,00,000 | 27 Spots |
| Lunch Symposium | 3,00,000 | 3 Spots |
| Welcome Dinner with Cultural Evening | 15,00,000 | Exclusive |
| Gala Dinner / Banquet Dinner | 20,00,000 | 2 Nights (Exclusive) |

Click here <https://shorturl.at/fBEFN> OR



SCAN THE QR CODE TO APPLY FOR A SPONSORSHIP!

TECHNOLOGY AND TECHNIQUE WORKSHOP

We're excited to introduce a ground-breaking initiative for "MISSABCON 24", Technology and Technique Workshop designed exclusively for companies like yours. These sessions represent a pioneering opportunity for you to showcase the intricate details of your surgical instruments and equipment, highlighting how they can significantly enhance surgical outcomes.

We're offering you a platform to demonstrate your capabilities and product functions through a presentation sessions lasting between 1.5 to 3 hours. The Sponsor can name the session as they wish (subject to final approval by the MISSABCON organizing committee). Changes in the below guidelines will also be entertained if felt necessary to make it more educative and inclusive. Your academic session will be divided in following two sections:

1. Main Presentation/Talks (45 Minutes):

- Can be delivered by company representatives, including:
 - A technical expert from your team to delve into product details and procedures.
 - A consultant with firsthand experience using the product or onboard consultant doctors.
- Product display and live demonstration tables are encouraged, with the option for multiple tables with specific focus areas.
- A chairperson and moderator will be provided by the "MISSABCON 24" scientific committee to ensure that the session remains focused and covers all relevant topics.
- Discussion points:
 - Product usage and features
 - Advantages over similar products
 - Technological intricacies
 - Technical and academic insights, preferably supported by evidence

2. Open House Discussion (30 - 45 Minutes):

- Involves cross-questioning by:
 - Representatives from other companies offering similar products (Industrial delegates)
 - Medical experts in the field.
 - Conference delegates

| | | |
|---------|---------|---------|
| 1.5 Hrs | 2.0 Hrs | 3.0 Hrs |
| ₹ 5Lac | ₹ 7Lac | ₹ 10Lac |

PLATINUM SPONSORSHIP:

The Platinum sponsorship package offers an unparalleled opportunity for intimate brand association with "MISSABCON 24", ensuring maximum exposure. Your brand will prominently feature across all major promotions and at the main entrance of the conference hall, serving as the focal point for all attendees.

What's Included?

BRANDING:

- Company logo/acknowledgment in all relevant print promotions (Official Invitations).
- Company logo/acknowledgment in all relevant digital promotions (email, website, Social media, etc.).

AT EVENT:

- One premium Stall (Size 3m x 2m) octanorm panel structure as per your design (subject to pre-approval from the event committee). These can be chosen from stalls highlighted in yellow from the attached venue layout
- Three standee displays (2ft x 6ft) strategically placed at Registration, Main Scientific Hall, and Exhibition area.
- Four complementary non residential registrations for company officials
- Four lunch coupons for all days.
- Inclusion of one small size company brochure in Registration Kit distributed to every attendee.
- Name and Logo of sponsor will be prominently placed at all possible locations
- Additional equipment in the Stall includes 2 Power Points/Sockets, 3 Tables, 3 Chairs, Carpet Inside the stall and fascia name plate

POST EVENT:

One full-page advertisement in the souvenir book, providing ample space for your promotional content and brand messaging

Product details will be prominently displayed in the featured exhibitor section on the website.

Feel free to reach out if you need further assistance or modifications!

PRICE ₹30 Lac

DIAMOND SPONSORSHIP:



The Diamond sponsorship package provides a prestigious opportunity for notable brand alignment with "MISSABCON 24", guaranteeing extensive exposure. Your brand will enjoy prominent visibility across all key promotional channels and at the event entrance, making a significant impact on attendee experiences throughout the conference.

What's Included?

BRANDING:

- Company logo/acknowledgment in all relevant print promotions (Official Invitations).
- Company logo/acknowledgment in all relevant digital promotions (email, website, Social media, etc.).

AT EVENT:

- One premium Stall (Size 3m x 2m) octanorm panel structure as per your design (subject to pre-approval from the event committee). This can be chosen from stalls highlighted in yellow from the attached venue layout
- Three complementary Non – residential registrations for company officials.
- Three lunch coupons for all days.
- Inclusion of one small size leaflet in Registration Kit distributed to every attendee.
- Name and Logo of sponsor will be prominently placed at all possible locations
- Additional equipment in the Stall includes 2 Power Points/Sockets, 2 Tables, 2 Chairs, Carpet Inside the stall and fascia name plate.

POST EVENT:

- One full-page advertisement in the souvenir book, providing ample space for your promotional content and brand messaging.
- Product details will be prominently displayed in the featured exhibitor section on the website.

Feel free to reach out if you need further assistance or modifications!

PRICE ₹25Lac

2 Spots Available

GOLD SPONSORSHIP:



The Gold sponsorship tier presents a great opportunity for impactful brand association with "MISSABCON 24". With your brand will receive significant exposure across major promotional platforms and at key event locations. Join us as a Gold sponsor to enhance your visibility and engage with attendees throughout the conference.

What's Included?

BRANDING:

- Company logo/acknowledgment in all relevant print promotions (Official Invitations).
- Company logo/acknowledgment in all relevant digital promotions (email, website, Social media, etc.).

AT EVENT:

- One standee display(2Ft X 6Ft) at registration area, outside main scientific hall
- One premium Stall (Size 3m x 2m) octanorm panel structure as per your design (subject to pre-approval from the event committee). This can be chosen from stalls highlighted in yellow from the attached venue layout
- Two complimentary registrations for company officials.
- Two lunch coupons for all days.
- Name and Logo of sponsor will be prominently placed at all possible locations
- Additional equipment in the Stall includes 2 Power Points/Sockets, 2 Tables, 2 Chairs, Carpet Inside the stall and fascia name plate

POST EVENT:

- One half-page advertisement in the souvenir book, providing ample space for your promotional content and brand messaging.
- Product details will be prominently displayed in the featured exhibitor section on the website.

Feel free to reach out if you need further assistance or modifications!

PRICE ₹20 Lac

3 Spots Available

SILVER SPONSORSHIP:



Position your brand prominently at "MISSABCON 24" with our Silver sponsorship package. With four available spots, this tier offers excellent exposure across various promotional channels and event areas. Become a Silver sponsor to increase your brand's visibility and connect with conference attendees

What's Included?

AT EVENT:

- One standee display(2Ft X 6Ft) at registration area, outside main scientific hall
- One premium Stall (Size 3m x 2m) octanorm panel structure as per your design (subject to pre-approval from the event committee). This can be chosen from stalls highlighted in yellow from the attached venue layout
- Two complimentary registrations for company officials.
- Two lunch coupons for all days.
- Name and logo of sponsor will be prominently placed at all possible locations
- Additional equipment in the Stall includes 2 Power Points/sockets, 2 Tables, 2 Chairs, and Carpet Inside the stall and fascia name plate.

POST EVENT:

- One half-page advertisement in the souvenir book, providing ample space for your promotional content and brand messaging.
- Product details will be prominently displayed in the featured exhibitor section on the website.

Feel free to reach out if you need further assistance or modifications!

PRICE ₹15Lac

4 Spots Available

FEATURED EXHIBITOR SPONSORSHIP:

Elevate your brand's visibility with our Featured Exhibitor Sponsorship at "MISSABCON 24". Gain prominent exposure by having your company information prominently displayed on the event website and later on the MISSAB website for one year post-conference. This sponsorship offers a valuable opportunity to showcase your products and services to a targeted audience of delegates and website visitors.

The sponsors who are not able to participate in any other category of sponsorship can make their presence felt on the website as well as participate in a particular technology/technique workshop by featuring in our website.

What's Included?

- Company website link displayed on the event website
- Phone number and contact details featured prominently
- Address details for easy reference
- Option to showcase product brochure
- Inclusion of any relevant links to online content
- Information accessible for one year post-conference
- Complimentary advertisement included for all sponsors of "MISSABCON 24"
- One complementary industrial delegate registration details for one session (Participation via Zoom can also be facilitated)

PRICE
₹60,000

STANDARD STALLS:

Join us at "MISSABCON 24" with one of our 27 standard stalls, offering the perfect platform to showcase your products and offerings. Each standard stall includes a 3m x 2m octanorm panel structure, providing ample space for your display.

With the option to choose from a stall highlighted in green in the attached layout, you have the flexibility to select your preferred location within the event venue. This ensures that your brand stands out in the most strategic and visible area, maximizing exposure and engagement with attendees.

What's Included?

- One Standard Stall (Size 3m x 2m) with octanorm panel structure
- Two complimentary registrations for company officials
- Two lunch coupons for all days of the event
- Additional equipment inside the stall: 2 Power Points/Sockets, 1 Table, 3 Chairs, and Carpet

Experience the opportunity to showcase your brand and connect with industry professionals at "MISSABCON 24". Contact us today to reserve your standard stall!



PRICE ₹7Lac

27 Spots Available

INDUSTRIAL DELEGATE REGISTRATION

Unable to sponsor a stall or technology session? Are you considering attending any particular "MISSABCON 24" technology/ technique workshop alone or as a delegation from your company? Secure your registration by contacting us today.

- Opportunity to cross question your competition
- Maximum of 2 industrial delegates per company per session permitted
- Can join the session by Zoom if physical presence not possible
- No more than 20 industrial delegates will be allowed per technology workshop
- Each delegate is allowed to attend only the session for which they have registered
Entry to other sessions will need additional registrations for each session
- 1 complementary lunch coupon will be provided for day of workshop for 1 delegate registration

PRICE ₹8000

Per delegate per session
10-20 spots per session.

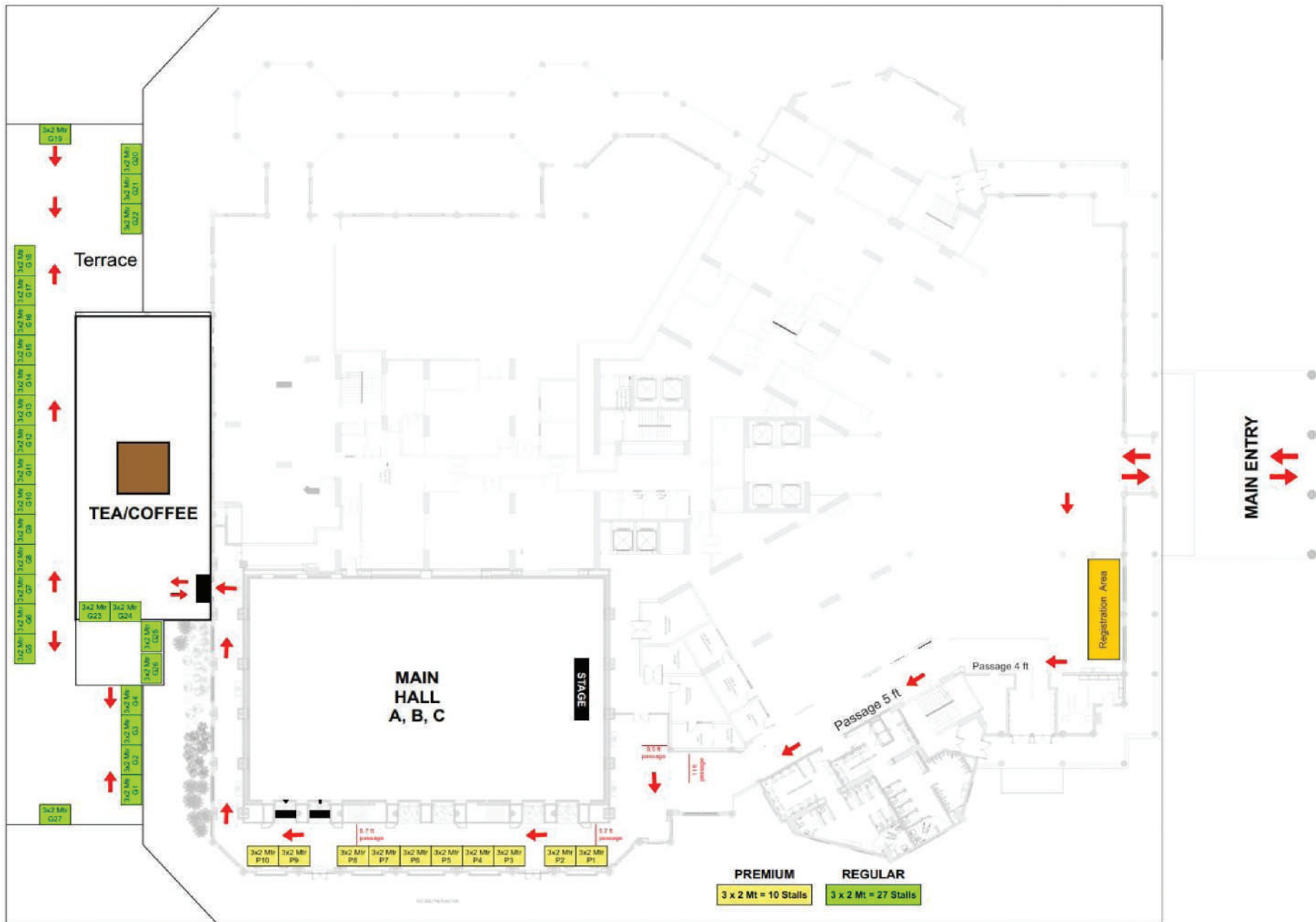
MISSABCON 2024

16th to 19th October 2024

Ground Floor

Conference layout

Hotel Leela - Gandhinagar Layout



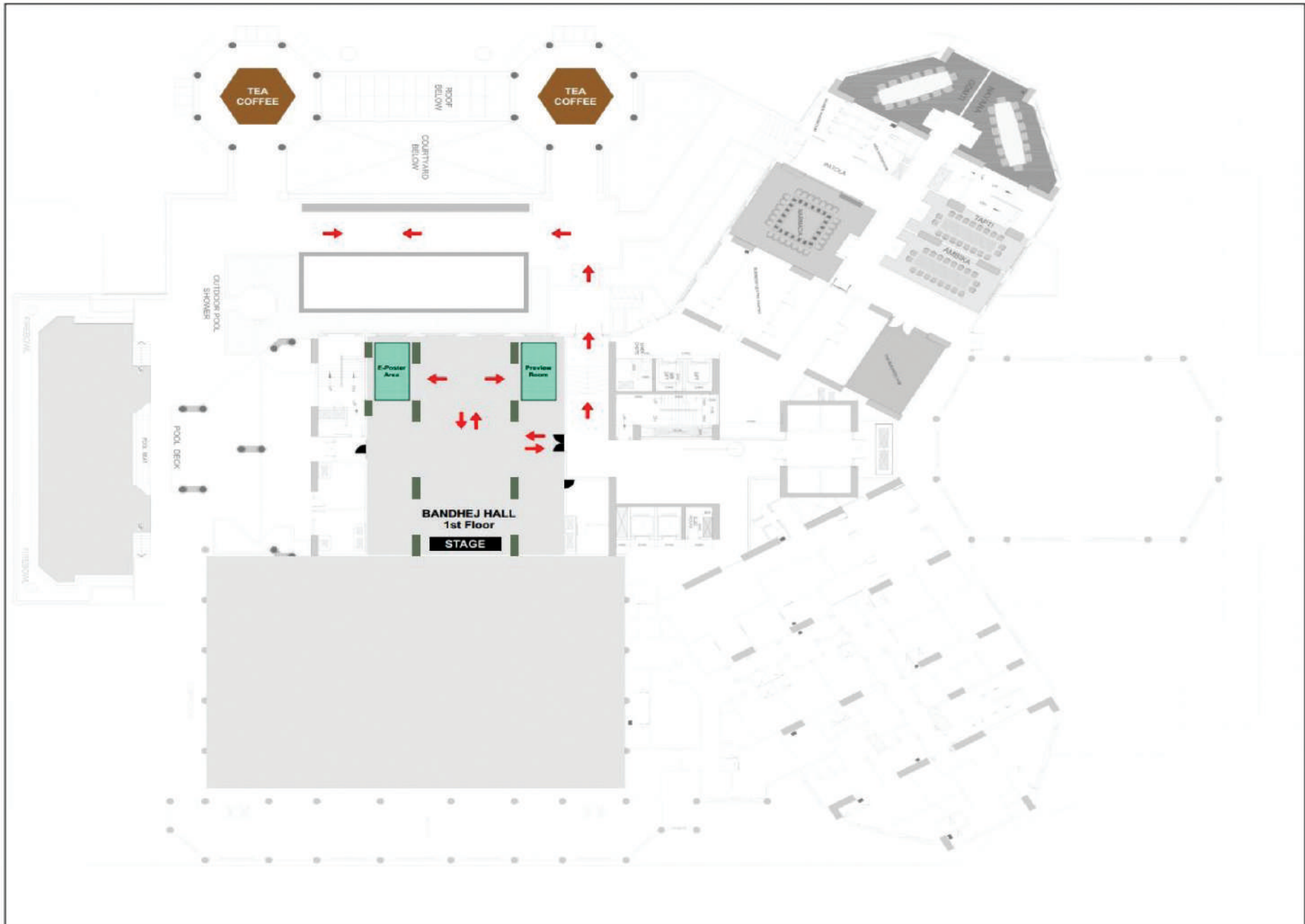
MISSABCON 2024

16th to 19th October 2024

1st Floor

Conference layout

Hotel Leela - Gandhinagar Layout



TERMS AND CONDITIONS:



1. All prices are excluding GST. GST needs to be added at the time of payment.
2. If multiple companies are approaching for a particular industrial session, the final decision regarding which company will host the session will be with the MISSAB organising committee.
3. The Organisers will provide a Basic Shell Scheme Booth Structure. The stalls depicted in the layout are for representation purposes only; there may be variations in the shape and size of the stalls at the actual venue.
4. Stall's fascia name will be printed by us.
5. For inquiries regarding any additional sponsorship opportunities, please contact or approach the MISSAB committee.
6. The Organisers reserve the right to rearrange the Floor plan or any part of it, venue, date of exhibition at any point of time without prior notice.
7. The Organisers have the right to rearrange the stalls or reallocate the stalls at any point of time.
8. Additional stalls/spaces may be added as needed after filling up of the current stalls/spaces provided in this layout.
9. Stalls are categorized into premium and regular based on their location, rather than size.
10. Use of Special Signage and Lighting is permitted to all Exhibitors at their own cost.
11. Additional amenities such as Telephone lines, Internet Facilities, Broadband Data Services, Special Electric connection, Special lighting, Additional furnishing (chairs), Audio Visual and Hired Manpower can be made available to the Exhibitors at an additional cost by the Conference Managers with advance request and payments.
12. Extra lunch coupons can be made available at 2500/- per day.
13. Sub-letting of stalls is not allowed and that stall will be asked to be vacated. A fine of Rs 5 lakh will be levied.
14. Sticking of any promotional material at the hotel area is not allowed.
15. Exhibitors who engage the Services of a Management Firm to furnish their booths should furnish a Letter of Authority to the firm to act on their behalf. These should be communicated during working hours and in a timely manner.
16. All display items must conform in all respects to applicable safety, health and biohazard standards. The exhibitor will have to abide by fire and safety norms of the hotel.
17. Public Address and amplifying devices that project sound beyond the Exhibition Booth is not permitted.
18. All Exhibitors must insure their Persons, Exhibits and Equipment against Theft, Fire and Damage due to Natural Calamities. The organiser will not bear any insurance charges. The Exhibitor assumes the entire responsibility and liability for Losses, Damages and Claims to the Exhibitor displays; equipment and other property brought onto the premises of the Exhibition Area and shall indemnify and hold harmless the Organisers as well as the Owners of the Conference venue and their agents and employees.
19. Booking of Exhibition Space once made cannot be cancelled and refund of money is not permissible.
20. Exhibitors cannot serve any eatables/Snacks and drinks/ beverages inside the exhibition area except with the prior approval of the organisers.
21. Exhibitors need to ensure that the exhibition area occupied is neat and clean and any storage material is not stored inside the exhibition area, however the storage material can be placed in the exhibitor's cloak room to be provided by the organisers at extra cost if possible.
22. Final decision will be with the Organising Committee. Conflict of interest will be solved at the discretion of the MISSAB organizing Committee.
23. Participation will be on a first come first serve basis in all categories and entry will be regulated.
24. Stalls will be allotted on first come first serve basis among all categories.
25. The organizing committee can make necessary adjustments at short notice to ensure the smooth conduct of the program, particularly in unforeseen situations.

PAYMENT TERMS:



- Prices listed do not include GST. GST will be added at the time of payment
- A payment of 50% of the total amount- is required at the time of booking exhibition area space and sponsorship. The remaining balance must be settled before May 30th, 2024
- Written confirmation of booking will be given after the receipt of full payment
- All Government taxes/online transaction charges shall be charged extra
- Organizers reserve the right to cancel the booking in case of non-payment of the balance amount within the stipulated time period

Click here <https://shorturl.at/fBEFN> OR



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FOR ANY QUERIES KINDLY CONTACT:

SAG Trade Liaison Committee:

- Dr. Ajay Krishnan : 98243 02768 (message only)
- Dr. Amit C Jhala : 98250 40172 (message only)
- Dr. Bharat R Dave : 98250 19913 (message only)
- Dr. G D Tharadara : 98251 74678 (message only)
- Dr. Hitesh Modi : 80000 14464 (message only)
- Dr. Neeraj Vasavada : 98795 49480 (message only)
- Dr. Subir Jhaveri : 98240 36686 (message only)
- Dr. Kishor Murkute : 70203 59316 (message/call)

MISSAB Trade Liaison Committee:

- Dr. G. Balamurali : 98404 80529 (message only)
- Dr. Umesh Shrikantha : 98452 96110 (message only)
- Dr. Varun Agrawal : 94100 20011 (message only)
- Dr. Vishal Kundnani : 97693 10120 (message only)

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