

CITY OF LAKES **BHOPAL**  
WELCOMES YOU

TRADE  
BROCHURE

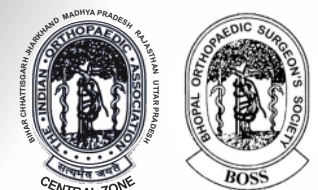


# 21<sup>TH</sup> ANNUAL CONFERENCE OF CENTRAL ZONE OF IOA

2<sup>ND</sup>-4<sup>TH</sup> SEPTEMBER, 2022  
VENUE: HOTEL RADISSON, BHOPAL



PRESIDENTIAL THEME :  
*"Prevent Possible Complications  
In Planned Manner"*



**Organized By :**

Orthopaedic Scientific society (OSS), Department of Orthopaedics,  
Gandhi Medical College, Bhopal & Bhopal Orthopaedic Surgeon's Society (BOSS)

[www.ossgmcbhopal.com](http://www.ossgmcbhopal.com)  
[cezcon2022@gmail.com](mailto:cezcon2022@gmail.com)



## WELCOME MESSAGE

We are delighted to inform that this year CEZCON 2022, 21<sup>th</sup> Annual conference of MP chapter IOA is hosted by Department of Orthopaedics, Gandhi Medical College, Bhopal and Bhopal Orthopaedic Surgeon's Society (BOSS). This conference will be attended by around 500 Orthopaedic surgeon from Madhya Pradesh and rest of the country. It's a wonderful opportunity to participate in this academic activity. Looking forward for your active participation.

## Organizing Committee



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CEZCON 2022



**Dr. Sanjiv Gaur**  
Organizing Chairman  
CEZCON 2022



**Dr. Suneet Tandon**  
Organizing Secretary  
CEZCON 2022



**Dr. Akhilesh Yadav**  
Secretary  
CEZCON 2022

## Organizing Team



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**DR. SANDEEP SHARMA**



**DR. ASHISH GOHIYA**



**DR. DEEPAK MARAVI**



**DR. SANJAY GUPTA**



**DR. ATUL VARSHNEY**



**DR. RAHUL VERMA**



**DR. SHEETAL GUPTA**



**DR. REHAN UL HAQ**



**DR. MANOJ NAGAR**



**DR. A. PATHAK**



**DR. AKHIL BANSAL**

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Immediate Past President :  
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Secretary : Akhilesh Kumar Yadav, Chhattisgarh  
Treasurer : Sudhir Singh, Patna  
Vice President : SS Phuljale, Chattisgarh

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3.Pradeep choudhary Indore, Madya pradesh

## EDITOR:

Sanjay Dhawan Agra, UP

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# PARTNERSHIP OPPORTUNITIES

## SUPER PLATINUM

### Super Platinum

- 4,00,000/-

- Platinum Stall
- One session Sponsorship
- Full page (B&W) Advertisement in souvenir
- Trade Delegate Registration – 6
- Conference Delegate Registration - 8

## ACADEMIC GRANT

### Platinum Academic Grant (Two)

- 3,00,000/-

- Platinum Stall
- One session Sponsorship
- Full page (B&W) Advertisement in souvenir
- Trade Delegate Registration – 4
- Conference Delegate Registration - 8

### Gold Academic Grant (Two)

- 2,50,000/-

- Gold Stall
- One session Sponsorship
- Full page (B&W) Advertisement in souvenir
- Trade Delegate Registration– 4
- Conference Delegate Registration - 6

### Silver Academic Grant (Two)

- 1,75,000/-

- Silver Stall
- Full page (B&W) Advertisement in souvenir
- Trade Delegate Registration– 4
- Conference Delegate Registration - 5

## EXHIBITION PARTNERS

### Gold Stall

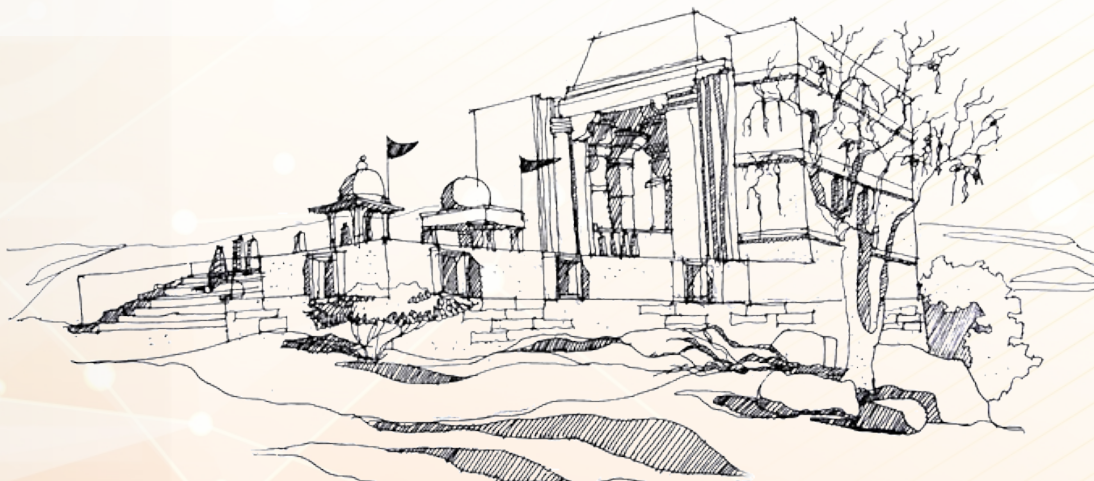
- 1,00,000/-

- Gold Stall
- Trade Delegate Registration– 2
- Conference Delegate Registration - 4

### Silver Stall

- 50,000/-

- Silver Stall
- Trade Delegate Registration– 2



# PARTNERSHIP OPPORTUNITIES

## ACADEMIC GRANT

### Workshop Grant (Two)

- 3,50,000/-

- Workshop Sponsorship (all workshop logistics to be provided by sponsor)
- Full page (B&W) Advertisement in souvenir
- Trade Delegate Registration– 6
- Conference Delegate Registration - 8

### Full Day Session Academic Grant (One)

- 2,00,000/-

- One Day session Sponsorship
- Full page (B&W) Advertisement in souvenir
- Trade Delegate Registration– 4
- Conference Delegate Registration - 6

### Half Day Session Academic Grant (Two)

- 1,00,000/-

- Half Day session Sponsorship
- Half Page (B&W) Advertisement in Souvenir
- Trade Delegate Registration– 3
- Conference Delegate Registration -4

### Session Academic Grant (Subject to Availability)

- 75,000/-

- One Day session Sponsorship
- Half Page (B&W) Advertisement in Souvenir
- Trade Delegate Registration– 2

## DELEGATE KIT PARTNERS

### Delegate Kit Sponsorship

- 1,00,000/-

- Delegate kit to be provided by the sponsor with branding of Conference & Company
- Full page (B&W) Advertisement in souvenir
- Trade Delegate Registration– 2
- Conference Delegate Registration - 2

## OTHERS

### Banquet Sponsorship

- 3,00,000/-

- Trade Delegate Registration– 8



## PRINT PARTNERS

### SOUVENIR (ADVERTISEMENT)

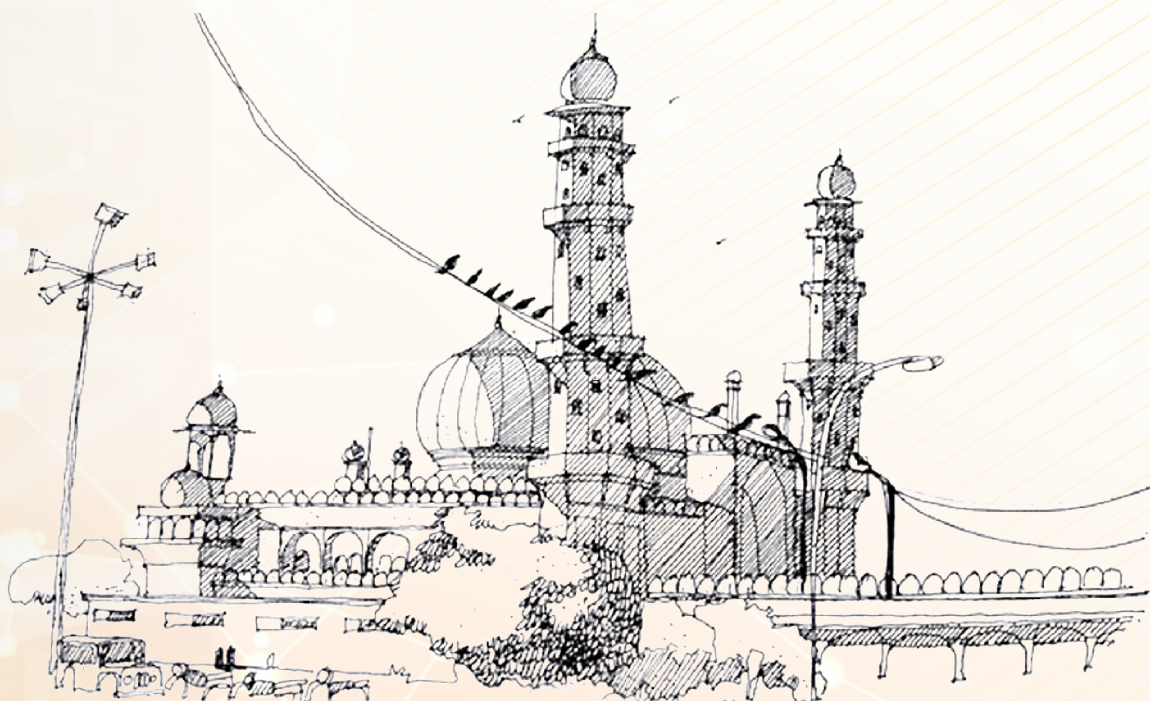
- |                              |              |
|------------------------------|--------------|
| • Back Page Outside (Colour) | - 1,50,000/- |
| • Back Page inside (Colour)  | - 1,00,000/- |
| • Front Page Inside (Colour) | - 1,00,000/- |
| • Full Page (Colour)         | - 50,000/-   |
| • Half Page (Colour)         | - 30,000/-   |
| • Full Page (Black & White)  | - 25,000/-   |
| • Half Page (Black & White)  | - 15,000/-   |

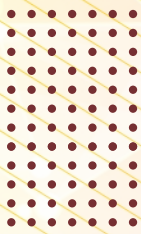
### MEDIA PARTNERS

- customized

### TRAVEL PARTNERS

- customized





# TRADE REGISTRATION FORM

COMPANY NAME:.....

COMPANY GSTIN : .....

Postal Address:.....

City:..... Pincode:..... State:..... Country: .....

Email (Please mention active email ID): .....

Tel. (with area code): Office :.....

(MANDATORY) Contact Person Name:.....

(MANDATORY) Mobile No of Contact Person:.....

All future communications will be through email and mobile via Whatsapp. (Please  mark in the box)

Partnership options : ( *Kindly select the desired opportunities* )

### Academic Grant

- Platinum academic grant  .....
- Gold academic grant  .....
- Silver academic grant  .....

### Exhibition Partners

- Gold Stall  .....
- Silver Stall  .....

### Academic Grant

- Workshop grant  .....
- Full Day Session academic grant  .....
- Half Day Session academic grant  .....
- Session academic grant  .....
- (Subject to Availability)

### Souvenir Print Partners

- Back Page Outside (Colour)  .....
- Back Page inside (Colour)  .....
- Front Page Inside (Colour)  .....
- Full Page (Black & White)  .....
- Half Page (Black & White)  .....

### Delegate Kit Partners

- Delegate Kit Sponsorship  .....

### Others

- Banquet sponsorship  .....
- Media Partners  .....
- Travel Partners  .....

## Payment Mode

### Offline Payment :

Mode of Payment: Cheque / DD No. .... Dated..... Drawn on .....

### Online Payment :

Account Name : Central Zone of Indian Orthopaedic Association

Account Number : 004711010000044

IFSC Code: UBIN0800473

Bank Name: Union Bank Of India. TT, Nagar Branch

Note : Online Payment Kindly Send Screenshot of Payment and Your Details to the E-mail Id CEZCON2022@gmail.com

UPI ID : 004711010000044@ubin0800473.ifsc.npci



Scan to Pay Online

## Terms & Condition

- ▶▶ All academic partnership and exhibition offers will be entertained on a first - come - first - serve basis.
- ▶▶ All partnership/branding/exhibition opportunities have been quoted in gross terms. Mandatory govt. taxes as applicable at the time of booking will be levied. Min 50% amount to be paid at the time of booking and 100% payment to be made before 15<sup>th</sup> August 2022.
- ▶▶ Please send your registration form & transfer details (UTR No.) on [CEZCON2022@GMAIL.COM](mailto:CEZCON2022@GMAIL.COM)
- ▶▶ Only bare space stalls, will be allowed to construct custom made stall with prior intimation to the organizers. Design for the same have to be submitted for approval 1 month prior to the event.
- ▶▶ All stall exhibitors need to deposit Rs 5000/- cash as security deposit to the event management agency, to be returned once the space is cleared within the stipulated time without any damage.
- ▶▶ Each platinum stall will be given 1 KW power (Single Phase). Additional power or three Phase connection can be bought at additional cost. Alternatively, generator vans can be bought directly by the exhibitor with prior intimation to the organizers. All licenses, distribution etc. for this will be the responsibility of the exhibitor.
- ▶▶ Only registered trade delegates are allowed at the stalls, exhibition area, conference hall and catering area.
- ▶▶ Only double sided tapes (no nailing) to be used on octonum stalls, any loss needs to be compensated. Exhibitors can display banners, standee and hoarding strictly within designated stall areas.
- ▶▶ Subletting and sharing of stall will be considered as breach of contract and in such a case the stall owner will be asked to vacate the stall with immediate effect and a fine of INR 50,000+ Taxes will be charged.
- ▶▶ Goods and Material displayed in stalls should be as per Government Rules & Regulations, any permissions required or fee/ duty/ tax to be paid will be exhibitor's responsibility.
- ▶▶ Overnight retention of goods in respective stalls will be at the sole risk of the exhibitors. Organizers will take no responsibility for loss or damages of goods, banners or any other promotional material.
- ▶▶ Organizers reserve all rights to alter the stall lay out or allocation of stalls. The organizing committee reserves the right to accept or reject the offer of sponsorship at any point of time.
- ▶▶ **In case of event cancellation due to any reason**
  - A. Organizers will inform all partners/ exhibitors about revised dates and extend same rates/ packages.
  - B. Organizers will refund the amount if revised dates do not align with the expectations of the partners / exhibitors.

Conference Secretariat:

**Department of Orthopaedics Gandhi Medical College Bhopal**

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